



CONTACT ME

269.598.6825

jessica.ferrucci76@gmail.com

EDUCATION

FERRIS STATE UNIVERSITY

Aug 2017 - Dec 2020

Associate of General Business

Awarded Founder's Scholarship

Dean's List 6 Semesters

GPA - 3.53

SKILLS SUMMARY

Project Management

Problem Solving

Data Management

Leadership

Communication

Process Improvement

Social Media Management

Creative Thinking

JESSICA FERRUCCI

PROFESSIONAL DEVELOPMENT

LUME

Assistant Shift Lead

Jun 2021 - Nov 2021

- Lead team overseeing plant cultivation and processing
- Implemented and maintained safety standards, teamwork building, and high standards of cleanliness
- Learned extensive knowledge of the cannabis growth process, various strains, and medicinal uses

ENTERTAINMENT UNLIMITED

Social Media Coordinator

Jan 2019 - Mar 2020

- Reported on results of social media strategies using relevant analytical tools to share content performance
- Promoted brand presence and awareness across numerous social media platforms
- Utilized strategic social planning initiatives such as brand and product launches to increase user engagement

KALAMAZOO GROWLERS

Entertainment Intern

Jan 2018 - Jan 2020

- Implemented new COVID-19 regulations among staff members to ensure safe practices
- Coordinated on-field promotions for sponsors
- Organized and created advertisements for various sponsors and programs
- Maintained social media presence through content creation and account management

K102.5 RADIO

Radio Show Intern

Jun 2017 - Mar 2018

- Communicated with advertisers to prepare commercials showcasing their products and services
- Operated controls governing all aspects of broadcasting
- Researched specific topics, stories, and guest backgrounds for new shows to ensure quality content
- Organized guest communication and scheduling while maintaining strong relationships